

2025 Mountain and Valley Fiber Arts Festival

October 4th & 5th 2025

Santa Fe County Fairgrounds, Santa Fe, NM

VENDOR INFORMATION

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Important Dates and Deadlines

Date	Deadline/Event
May 10, 2025	New Vendor Application Link available on the website
August 15, 2025	Vendor Application Deadline Date
Ongoing	Jurying of Applications (rolling basis)
Within 2 weeks of Jurying	Notification of Acceptance
Within 2 weeks of Notification	Booth Fees and Insurance Certificate Due
October 3, 2025	Vendor Setup: 8 AM until dark

October 4, 2025	Vendor Setup: 7 AM to 9 AM – <i>Vendor vehicles not allowed in vending area after 8 AM</i>
October 4-5, 2025	Festival Hours: Saturday 9 AM - 5 PM, Sunday 9 AM - 4 PM
October 5, 2025	Teardown: 4 PM - 7 PM

Fiber Arts Festival Vendor Application Process

- 1. Eligibility:** Only MAVWA members are eligible to apply as vendors. A family, livestock association, or guild counts as one member. Two members may share a space but must submit separate applications. Click [here](#) for the online membership application.
- 2. How to Apply:**
 - **Online:** The Vendor Application is available on the [MAVWA Fiber Arts Festival website](#).
 - **Paper:** If you require a paper application, contact the Vendor Liaison at vendorinfo@MAVWAWoolFest.org with "Paper Application Request" in the subject line.
- 3. Apply Early!** Spaces are limited and will be allocated on a first-come, first-served basis.
- 4. Questions?** Contact the Vendor Liaison at VendorInfo@MAVWAWoolfest.org *before* submitting your application. Late or incomplete applications will not be accepted.

Vendor Booth Options and Fees

Booth Option	Description	Fee
Outdoor 10x20	Outdoor space, 10 feet by 20 feet	\$420
Outdoor 10x10	Outdoor space, 10 feet by 10 feet	\$315
Indoor 10x20	Indoor space, 10 feet by 20 feet	\$600
Indoor 10x10	Indoor space, 10 feet by 10 feet	\$394
Single Table	Space with a 6' table & 2 chairs, location to be determined, under cover. Ideal for new vendors.	\$50
Electricity (additional)	Available for select booths (indicate preference on application)	+\$50

Shared Booth Discount	Discount for each partner in a double booth. Each partner must apply and pay separately.	-\$100
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Indoor/Outdoor Preferences: On the application, you can indicate your preference for an indoor or outdoor space. While we will try to accommodate your preference, indicating that outdoors is acceptable will increase your chances of getting a space.

Booth Contents

All goods offered for sale must be produced and owned by MAVWA members and should focus on natural fibers. The MAVWA board has final say on what goods are considered eligible.

Allowed Merchandise:

- **Fiber Animal Products:** Wool, pelts, horn, milk, meat, and products made from these.
- **Other Natural Fiber Products:** Plant fibers, wood, cotton, linen, paper, and products made from these, such as basketry, handmade books.
- **Equipment and Supplies:** Spinning wheels, looms, knitting needles, dyes, buttons, books, patterns used for creating natural fiber products.
- **Art/Craft Items:** Items promoting the natural fiber industries (photos, paintings, drawings, jewelry depicting fiber animals, accessories such as shawl pins).
- Vendors must have added value to fiber and fiber products through processes such as spinning, dyeing, knitting, weaving, felting, etc.
- Fiber merchandise should focus on natural fiber, and promote, emphasize, and be "about" the natural fiber. Finished goods: The amount of natural fiber is at the discretion of the artist; however, the item should visually contain at least 25% animal fiber or 75% plant or other fiber.
- Bags and baskets made by vendors from plant or other non-animal natural fibers may be offered for sale but the merchandise must have been produced by the vendor and may not be resale items.

Not Allowed Merchandise:

- Festival promotional T-shirts (only offered for sale by MAVWA)
- Resale items (any kind without obvious value added by the vendor are not permitted).

Payments and Refunds

- **Payment:** Payment is not due until you receive an acceptance notification. Accepted methods: check, PayPal, or online via credit card.
- **Refund Policy:**

Cancellation Date	Refund Amount
May 1st - August 15th	Full refund minus \$50
After August 15th	No refund
Small Table (before Aug 15th)	Full refund
Small Table (after August 15th)	No refund, but vendor may find a substitute vendor to take their place, subject to jury approval

Small Table Vendors: If a "Small Table" vendor cancels *after* August 15th, they can find a substitute vendor to take their place, subject to jury approval.

Festival Vendor Specifics

MAVWA Provides:

- Vendor spaces from Friday morning through Sunday evening.
- Security from Friday morning through Sunday evening.
- Electricity ONLY as described in booth offers. Note: Generators are not allowed.
- Wifi is provided by the fairgrounds but is not guaranteed by MAVWA.
- Booth number sign

Vendors' Responsibilities:

- For outdoor spaces, provide a tent of appropriate size for their space.
- Optional floor covering (*recommended for outdoor spaces which may have gravel dirt and/or weeds with burrs*).
- All structures and displays must be well-constructed and able to withstand wind, rain, and snow. Vendors may be held liable for injury and/or damage caused by their tents or other property.
- Outdoor tents must be staked or secured with sufficient weight to withstand any weather conditions. Weight of at least 30 pounds per canopy leg is recommended. Some of the outdoor areas are too hard for stakes.

- Indoor spaces will be marked, but pipe and drape between booths will not be provided, so vendors must bring their own booth walls.
- Every booth and its contents are expected to be tidy, in good taste, and generally attractive.
- Every booth and all its merchandise, displays, fixtures, furniture, and equipment must be contained within that booth's allotted space. - Where applicable, vendors may use available space behind their booth for storage only, and may not obstruct any foot traffic.
- Every vendor must display a sign or signs indicating the name of the vendor's business, and a booth number sign (provided by MAVWA).
- In 2025 all vendors must provide an item of at least a \$40 retail value for the fund-raising Silent Auction.
- No vendor set-up is permitted before 8 AM on Friday. However, we will again be offering vendors who volunteer to help on Friday the opportunity to set up on Thursday.
- **Business Hours:** All booths are to be open for business during the Festival's stated business hours. Vendors may not set up, break down, or give the appearance of doing either, during business hours.

Insurance

All vendors are required to have General Liability insurance with a minimum coverage of \$1,000,000 per occurrence and \$2,000,000 in aggregate. MAVWA and the Santa Fe County Fairgrounds must be named as additionally insured. Please send a copy of your insurance certificate to VenderInfo@MAVWAwolfest.org.

Taxes

Every vendor must have a New Mexico Department of Taxation and Revenue C.R.S. tax I.D. number, collect sales tax, and pay it to the state. See the [New Mexico Taxation and Revenue Department website](#) for more information.

Cleanup

After the Festival closes on Sunday, all vendor booth areas must be left free of trash and other materials (including zip ties). Cardboard boxes should be broken down and placed in the designated area. Please dispose of trash in the designated receptacles.

Volunteer Opportunities

Please consider volunteering! Opportunities include Festival setup, teardown, and assisting with intake/checkout. Vendors who volunteer on Friday will have the opportunity to set up on Thursday. Contact the [Volunteer Coordinator](#) for details. If you have someone on your team who can provide assistance, please indicate this on your application.

FESTIVAL VENDOR SELECTION PROCESS

The MAVWA jury committee awards vendor space based on the following criteria (NOT in any particular order). Note that these criteria are used to judge between entries and are not meant to discourage applicants.

- Source of the natural fiber
 - Natural fiber grown, processed, and/or crafted within our region has the highest priority.
 - Natural fiber grown, processed, and/or crafted outside of our region but within the U.S. has a lower priority.
 - Non-US natural fiber has the lowest priority.
- Animal fiber receives higher priority than non-animal fiber.
- Applicant's involvement in the Colorado / New Mexico / Texas / Navajo Nation fiber industry.
- Residents of CO, NM, TX, and the NN are given higher priority
- Applicant's involvement in MAVWA.
 - Those who have participated in MAVWA - as members, vendors, instructors, staff, volunteers, financial contributors, etc. receive higher priority.
- Applicant's professional attitude and compliance with MAVWA regulations.
- Value added by the vendor to purchased fiber they are selling.
- Diversity contributed to the Festival by the applicant's merchandise.
- Quality of the applicant's merchandise.
- Presentation of the applicant's merchandise.

If you have any questions about applying to the Festival, please email
VendorInfo@MAVWAwoolfest.org

*Thank you for your interest in the 2025 MAVWA Fiber Arts
Festival, and we wish you every success!*

The 2025 MAVWA Board of Directors
May 2025